



Market *Fresh*TM

Schools Program

Reached over 600,000 students since 1990.



A fully catered incursion covering health, nutrition, science and supply chain, tailored to suit your needs.

Imagine

*your students taste testing
fennel, trying
avocados or
chomping on
mangoes*...*



MarketFresh Schools Program is designed to educate children about the importance of fruit and vegetables in their diet, shows them how to store and keep produce fresh.

Our program can cover:

- The seasonality of produce
- How fruit and vegetables are grown
- The uses of fruit and vegetables
- The importance and benefits of eating fruit and vegetables daily
- Tasting of fresh seasonal produce

The session is fun and engaging, with an animated video showcasing the journey of what we eat and concludes with students taste testing delicious seasonal produce.

*fruit and vegetables taste tested, change according to season and availability.



MarketFresh incursion

Education ... Nutrition
Confidence ... Fun



A MarketFresh incursion comes to you:

- Qualified educators
- Fun videos to suit your topic needs
- Ample of energy and fun
- Lots of fresh fruit and vegetables to try

The program is tailored to suit junior school and senior students.
Special schools, corporate organisations and community groups.

We can cater for up to 120 students per session for a small fee.
Each session takes around an hour, plus preparation time of the
fresh produce for tasting.





What teachers say about the program

I think it's a great program, especially for our students. So important to encourage healthy eating. Everyone thoroughly enjoyed the presentation and the kids are still talking about it. We followed the incursion with a healthy lunch straight after, where students filled up a wrap with lots of produce.

Pina, Primary Teacher

"Just a note to thank you and your staff for the wonderful incursion. The beautiful fresh fruit and vegetables, so well presented, certainly encouraged the children to 'eat these most'. We hope we will see Carolyn and Teisha again next year. Please congratulate them on their work and again thank them for making this such a worthwhile activity."

Monica, Prep Teacher

Thank you for a wonderful presentation, I personally learnt a lot and it was fantastic to see the students eat healthy food and enjoy it! Thanks, I have never seen them so engaged. Highly recommended.

Karyn, Skills Plus Teacher

Book today!

To organise a nutrition session, please contact:

MarketFresh Schools Presenter

Melbourne Market Authority
Box 1, 55 Produce Drive Epping 3076

Phone: 9258 6193

Email: marketfreshschools@melbournemarket.com.au

The MarketFresh Schools Program is managed by the Melbourne Market Authority and is supported by a number of fresh produce industry groups. All care is taken to ensure that information is correct at the time of printing. Reproduction in part or whole is not permitted without written permission from the publisher. © Copyright Melbourne Market Authority March 2018.

